



- Portrays the campus as being welcoming.
- Has a nice use of colour e.g. the purple in the jacaranda tree, which contrasts with the blue sky and the green plants underneath.
- Taken from a different angle to how you would usually look at this area. E.g. low-angle, looking up.

- The buildings appear to be modern and bright. You're able to very clearly look into the buildings and notice the fine detailing.
- Lighting is good even though the photo was taken in the dark.
- The image tells a story and can be open to interpretation.

- Framing is focused on the 'UNSW' letters.
- Good use of light and shadowing.
- Highly recognisable image of UNSW, yet taken from a different angle than typical.

#UNSWPCCAMPUS – Sample Photos