



UNSW PhotoClub is the hub for photographers from UNSW to develop and hone their skills, providing both an environment for discussion and the exchange of ideas. The club has nurtured many talented photographers whose interests cover a wide range of disciplines, including portraiture, photojournalism, fashion, wedding, street, landscape, mobile, astrophotography, advertising, videography and more.

OUR GOALS & AIMS



- Promote photography as a hobby in UNSW.
- Provide a learning and sharing base for budding photographers.
- Provide avenues to members who want to develop their interests in photography.

OVERVIEW

- General
 - Won award for 2nd best Regular (non-faculty) Club at UNSW in 2017 and 1st in 2012 and 2013.
 - Featured in Blitz print magazine and also in many Blitz online posts
- Members
 - One of the largest student-run clubs at UNSW (Gold-tier) with a membership
 - ~400 in 2017, predicting 450+ in 2018
 - Increased in 2017 & renewed methods and website in 2018 suggest further



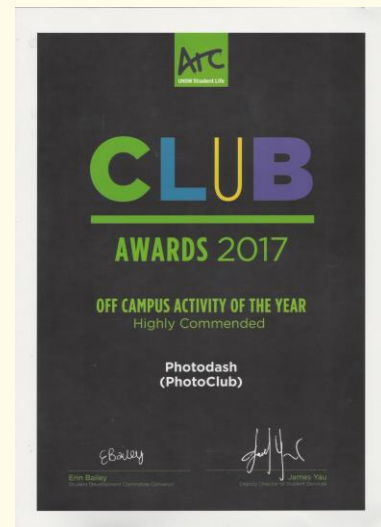
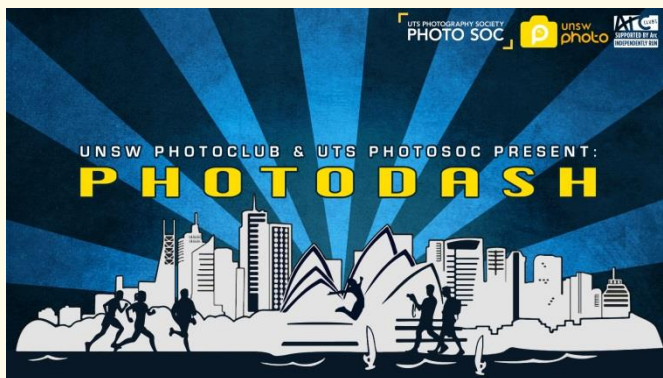
EVENTS

- Generally 2-3 every week, occasionally 4 (~70 events in 2017)
- Weekly (Friday) Tutorials (based on themes e.g. landscape, night, astro, videography, etc.) – includes free pizza and drinks ~fortnightly
- Weekly weekend PhotoWalks
- Workshops on base skills (Exposure, Focus, Composition & Digital Darkroom)



- Biannual RoadTrips
- Collaborations with other UNSW societies (~10 last year) as well as an Arc Clubs Mashup for the entire university

- Annual PhotoDash (City-wide Photography Amazing Race with UTS & USYD) – won an award for best event at UNSW and also in 2017, 2nd best off-campus event at UNSW.





COMPETITIONS

- Themed (previously called 'Monthly Competitions')
- Annual PhotoBook (100+ entries)
- Weekly #UNSWPhoto Instagram/Facebook shout out

MERCHANDISE

- Hoodies
- T-Shirts

SERVICES

- Camera, tripod and flash borrowing
- Job postings & Coverage program
- Equipment Sales (new 2018 initiative)

New 2018 PLANS

- Completely new modernised website
- More Workshops
- More Studio Shoots
- Exhibition



SOCIAL MEDIA/COMMUNICATION

- Newsletters - Weekly
- Email (marketing@unswphoto.com)
- Website (www.unswphoto.com)
- Facebook (facebook.com/UNSWPhoto) – ~ daily posts (in semester)
- Instagram (@unswphoto)
- Snapchat (unswphotoclub)
- Twitter (@UNSWPhoto)

