Looking for Social Media Content Creator/Photographer (Facebook/Instagram/Pinterest)

**About the role:**

USFIN ATELIER has a fantastic opportunity for an enthusiastic and talented individual to join our team as a Photographer and Social Media Content Creator. In this role, you will photograph our customers, products and events, create written content as well as manage our social media platform. This will contribute to merchandise our services and elevate the imagery on our websites, social media platform, marketing materials and email promotions, etc.

This role offers the opportunity to grow and develop your skills in photography and learn directly from the team and work with industry professionals. There will also be opportunities within this role to collaborate with hairstylists, local fashion brands and social influencers.

**Duties and Responsibilities:**

- Responsible for taking photos for our customers

- Capturing photos of nature, people and products to support our marketing across social media platform

- Responsible for creating timely and engaging content for social media such as Instagram, Facebook and Pinterest and on our website

- Uploading all edited photos within 48 hours of shoot - Have the flexibility to work some weekends for photo shooting and content creating if needed Key competencies include

- Experience or hobby in photography

- Good written and verbal communication skills

- Ability to use Adobe Photoshop and Adobe Lightroom at any level

- Ability to generate creative, innovative and aspirational online content

- Having a good understanding of fashion

- Strong interpersonal skills

- Strong attention to detail

- Willingness to learn and assist when required

- Language proficiency in a foreign language a plus (preferably Chinese)

**About you**

The ideal candidate for this role will be a person who is positive, enthusiastic and willing to learn new things. You are always looking for new ideas and approaches to improve your work, keeping abreast of the latest fashion and design trends and having a sense of aesthetics. You should have knowledge of current social media relations issues and trends and be passionate about exploring and effectively using social media.

**About us**

USFIN ATELIER is the largest concept hair salon for Australia’s fashion forward professional hairdressing brand KEVIN.MURPHY. We are located inside Sydney’s most exciting creative community Precinct 75. We provide an enchanting surprise to our guests by offering a unique experience inside a rare and minimal space. Using the clean essence of white, our guests are calmly enjoying the highest standard of hairdressing services in the approximately 200 square meters of breathtaking space. The name USFIN ATELIER, is US (our team) working together, of the FINest Standard, in our creative workshop (Atelier). USFIN has fast become the go to salon for celebrities, fashion models and influencers to unwind. We believe every individual has their own signature and personality and it is our duty to fulfil them with complete individuality.

**Type of Work**

Part-time

**Remuneration**

$19 per hour

**Commences**

As soon as possible

**Residency Requirement**

We welcome Australian Citizens, Permanent Residents and international students. You must have the right to work or the appropriate work visa kin Australia to be successful in this role.

Please email your CV to hello@usfin.com.au with a link to your Instagram page (if possible)/website/portfolio or a .pdf of sample of your work.

For more information, please visit our website http://usfin.com.au/ or Instagram page https://www.instagram.com/usfinatelier/